

Neptune Krill Oil (NKO™) is so remarkable because it is actually three essential nutritional supplements in one!

Essential fatty acids have long been praised for their ability to improve cardiovascular function, reduce inflammation, enhance brain power, address the symptoms of PMS, and much more. Unfortunately, the most common source of omega-3 fatty acids, fish oil, has a major drawback: it can be contaminated with dangerous mercury, poisonous PCBs, and disease-causing organisms.

A better, safer alternative?

Now there's a more effective way to realize the potential health benefits of essential fatty acids—Neptune Krill Oil. What makes NKO™ so incredible? It is actually three powerful nutritional supplements in one. Together they provide wide-ranging benefits to almost every part of the body.

Like fish oil, NKO™ is rich in EPA and DHA (eicosapentaenoic acid and docosahexaenoic acid.) These are two of the most bioactive and beneficial omega-3 fatty acids known to science. But unlike fish oil, the EPA and DHA found in NKO™ are more easily

absorbed through cell membranes. That's because they are already bonded to phospholipids, which are the building blocks of human cell walls. The phospholipids in NKO™ also provide a potent brain enhancer and a substance necessary for optimum liver function.

More powerful than fish oil

NKO™ also boasts powerful antioxidants to combat the free radicals that can interfere with cell function and cause damage leading to disease, degenerative disorders, and overall ill-health. These antioxidants give NKO™ an incredibly high score on the ORAC scale, the standard measurement for antioxidants. Fish oil, for all of its proven benefits, only has a reading of 8. Neptune Krill Oil's score is a whopping 378!

NKO™ has also proved more effective in reducing total cholesterol, triglycerides, and blood sugar while raising the level of beneficial HDL.

Nature's most plentiful source of multi-faceted health benefits?

Krill, which is Norwegian for "whale food," is a shrimp-like marine invertebrate that may well be one of the world's best—and plentiful—sources of bioactive omega-3. These essential fatty acids are believed to provide many outstanding health benefits.

Unlike other sources of life-enhancing omega-3, krill are in abundant supply. Found in the frigid waters of Antarctica, krill drift in seaborne "swarms" that are estimated to contain 2 million tons of krill covering over 400 square miles!

Despite predators such as whales, seals, and penguins, krill often live up to seven years. Given their hardy constitution, reproductive ability, and position in the ecosystem, hardy krill may represent the most renewable, and largely untapped, source of omega-3 in the world.

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4

NKN15/6

Natural Alternatives for Better Health NEWS & VIEWS



Test Results and Commentary on the Latest Breakthroughs in Nutrition Sciences

Vol. 1, No. 1

From the editor...

Good health doesn't have to begin and end with prescription drugs. While medications are sometimes necessary, many drugs can have nasty, even dangerous, side effects. So why not consider nutritional alternatives?

For example, there is mounting evidence that Neptune Krill Oil featured in this newsletter may have the ability to address many common health issues.

One clinical trial shows that NKO™ can provide women with relief from the symptoms of PMS. Other studies cited highlight more dramatic breakthroughs.

Given all the positive indications, it is no wonder that NASA is currently evaluating NKO™.

So do yourself a favor. Take advantage of this no risk opportunity to try Neptune Krill Oil for 60 days and see what health benefits you experience. See my letter for all the details.

*Donald A. Elgie
Director
Institute for Vibrant Living™*

“Neptune Krill Oil™ has great potential...” says NASA Official

One of NASA's latest discoveries is not a new planet or rocket propulsion system. It's Neptune Krill Oil (NKO™), a breakthrough nutritional supplement that shows great promise in improving overall health. The NASA Food Technology Commercial Space Center (FTCSC), which works with the Johnson Space Center to develop beneficial food products, is very excited about the “great potential...” of NKO™. It's easy to see why!

Neptune Krill Oil is naturally rich in omega-3 to omega-6 fatty acids, an excellent source of the natural brain foods, EPA and DHA. Both are essential to optimum health but are *not* produced by the body. They must be obtained via diet or supplements. Because the EPA and DHA in Neptune Krill Oil are bound to phospholipids, they are easily absorbed through the body's cell membranes. In addition to essential fatty acids, NKO™ is also high in antioxidants that work at the cellular level to prevent and repair tissue damage.

Recent studies indicate that NKO may have far-reaching effects on many maladies. It has been found to relieve inflammation and

joint tenderness, support peak functioning of the brain, liver, skin, and other organs. Clinical trials even suggest that NKO™ may reduce depression and PMS symptoms.

NASA scientists are also intrigued by the fact that NKO™ is highly stable without preservatives—a real benefit for lengthy space journeys. Moreover, no serious side effects have been discovered.

Best of all, Neptune Krill Oil is not just available to NASA astronauts. Health-conscious Americans here on Earth can now reap its many potential benefits with a risk-free, 60-day trial from the Institute for Vibrant Living™.



“...rich in essential nutrients, highly stable, and preservative free.”
NASA FTCSC News

Clinical Trials and Scientific Studies Reveal Potential Health Benefits of Neptune Krill Oil (NKO™)

The findings are in! When it comes to the potential health benefits of Neptune Krill Oil, the results are POSITIVE!

The Key to Longer Life? Tune-Up Aging Blood Vessels and Improve Heart Mechanics.

According to the American Heart Association, the DHA and EPA found in Neptune Krill Oil (NKO™) have a positive impact on overall cardiovascular health. These essential fatty acids can help regulate blood pressure, improve blood clotting, slow the hardening of blood vessels, and prevent potentially deadly irregular heartbeat. Unlike fish oil, NKO™ is made using a cold-extraction process, which protects the integrity of all fatty acid components. This is why NKO™ could very well be the world's best source of polyunsaturated DHA and EPA.

Research Indicates Relief from Joint Pain and Inflammation.

In a study conducted in Canada, volunteers with chronic joint problems took Neptune Krill Oil daily and showed marked improvement. On average, those tested showed a 36% reduction in tenderness, 42% less stiffness, and nearly 22% more joint function. If test results continue to be significant, doctors may soon rely on NKO™ as a general anti-inflammatory to manage a variety of health conditions.

Bye-Bye Botox...There May Be a Better Way to Have Smooth, Youthful Skin.

Exposure to the ultraviolet radiation of the sun can have a harmful effect on skin and even cause cancer. The normal aging process also produces skin problems. In preliminary laboratory experiments, scientists have discovered that Neptune Krill Oil may be able to reduce the incidence of damage caused by overexposure to the sun. The May 2005 edition of Woman's World magazine cites an impressive study on the wrinkle-fighting power of NKO™. According to this study, people who used Neptune Krill Oil in clinical trials "reported an improvement in the look and feel of their hair, skin and nails, along with a 58% reduction in wrinkling, redness and other skin problems."

Study Gives Hope to Women Suffering From "Monthly Woes."

In September 2003, data from an ongoing clinical trial studying the effects of Neptune Krill Oil on premenstrual syndrome (PMS) was analyzed by JSS Medical Research, Inc. Forty-six of the seventy patients analyzed experienced less severe physical and emotional symptoms. This is because the omega series fatty acids, phospholipids, and antioxidants in NKO™ work together to effectively combat the inflammation and pain associated with PMS. This all-natural formula also lessens the effects of emotional and psychological symptoms by positively affecting the brain's neurotransmitters. Researcher, Dr. Tina Sampalis,

believes the results of this clinical trial are so conclusive and encouraging that NKO™ may also have a similar effect on many other health conditions.

Could Neptune Krill Oil be a Miraculous New Brain Food?

The National Institute of Mental Health (NIMH) estimates that nearly 10% of the population—18.8 million Americans—suffer from some form of depression. The omega-3 fatty acids found in Neptune Krill Oil are widely believed to combat depression and enhance overall mental wellness. Researchers at Hammersmith Hospital in London report that when combined with traditional therapy, the EPA in Neptune Krill Oil can produce "dramatic and sustained" improvement in many symptoms of depression. A double-blind trial at Harvard Medical School also showed dramatic results. A majority—64% —of patients who received EPA and DHA improved. But only 19% of those in the placebo group did. Since NKO has such a good omega 3-to-6 ratio, it is likely to have beneficial mood enhancing properties.

What health benefits will you experience?

Try Neptune Krill Oil risk-free for 60 days!

- Cold-extracted to preserve integrity of DHA and EPA
- No known side effects
- No unpleasant aftertaste
- Long shelf life



Can Neptune Krill Oil do all this and more? Many people—from scientists and nutrition experts to astronauts and health-conscious Americans—seem to think so!

REGULATE blood pressure

ENHANCE kidney function

LOWER cholesterol and triglycerides

PROMOTE optimal heart function

SLOW the aging of blood vessels

PREVENT sun-damaged skin

REDUCE joint inflammation

SUPPORT protective cell membranes

BOOST energy level and stamina

IMPROVE memory and alertness

COMBAT depression

OVERCOME the symptoms of PMS

PROTECT liver function

LENGTHEN lifespan

IMPROVE appearance

NEPTUNE KRILL OIL IS NOT RECOMMENDED TO THOSE ALLERGIC TO SHELLFISH OR SEAFOOD PROTEIN.