



Look inside to see how you can ...

- ◆ **AVOID** painful gum surgery
- ◆ **STOP** bleeding gums
- ◆ **FRESHEN** bad breath
- ◆ **END** gum pain
- ◆ **REDUCE** plaque and cavities
- ◆ **SAVE** your teeth
- ◆ **ELIMINATE** canker sores
- ◆ **MINIMIZE** toothaches
- ◆ **IMPROVE** your overall health

**PROTECT YOURSELF FROM GUM DISEASE,
TOOTH LOSS, AND DENTURES FOREVER!**



P.O. Box 3840, Camp Verde, AZ 86322-3840

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NATURMED



Savings Code →

06B210

**FACT:
MANY LIFE-THREATENING HEALTH
PROBLEMS START IN YOUR MOUTH**



Open now for your **FREE GIFT** and the oral hygiene secret that could save your teeth
... and your LIFE!

What does a bright smile have to do with good health? **PLENTY!**



**MEDICAL SCIENCE DISCOVERS
A STARTLING LINK BETWEEN
GUM DISEASE AND SERIOUS
LIFE-THREATENING ILLNESSES!**

It's no secret that poor oral hygiene is an open invitation to the gum disease that causes chronic bad breath and tooth loss. But did you know that poor oral health is also linked to an increased risk for heart disease, stroke, bone infections, bronchitis, diabetes, pneumonia, and a host of other serious diseases too numerous to mention? So don't risk your good health by neglecting your mouth. Now there's a pleasant-tasting and simple way to help STOP gum disease, actually REVERSE gum recession, and ENSURE healthy gums for a lifetime. It's 100% natural, contains no alcohol, fits in your pocket or purse, and best of all it's yours to try RISK-FREE!



Call toll-free 1-800-218-1379

TRUE STORY! HOW ORAL GUARD HELPED ME RECOVER FROM A SERIOUS CAR ACCIDENT!

Dear Mr. White,

In October, 2000, I was involved in a serious traffic accident. As a result of this accident, I had several of my front teeth broken or knocked out. This led to my having to receive oral surgery. This is when I came upon ORAL GUARD.

My gums and inner cheek area were a mass of stitches. I knew I could not brush my teeth properly and I was worried about infection even though I was on antibiotics.

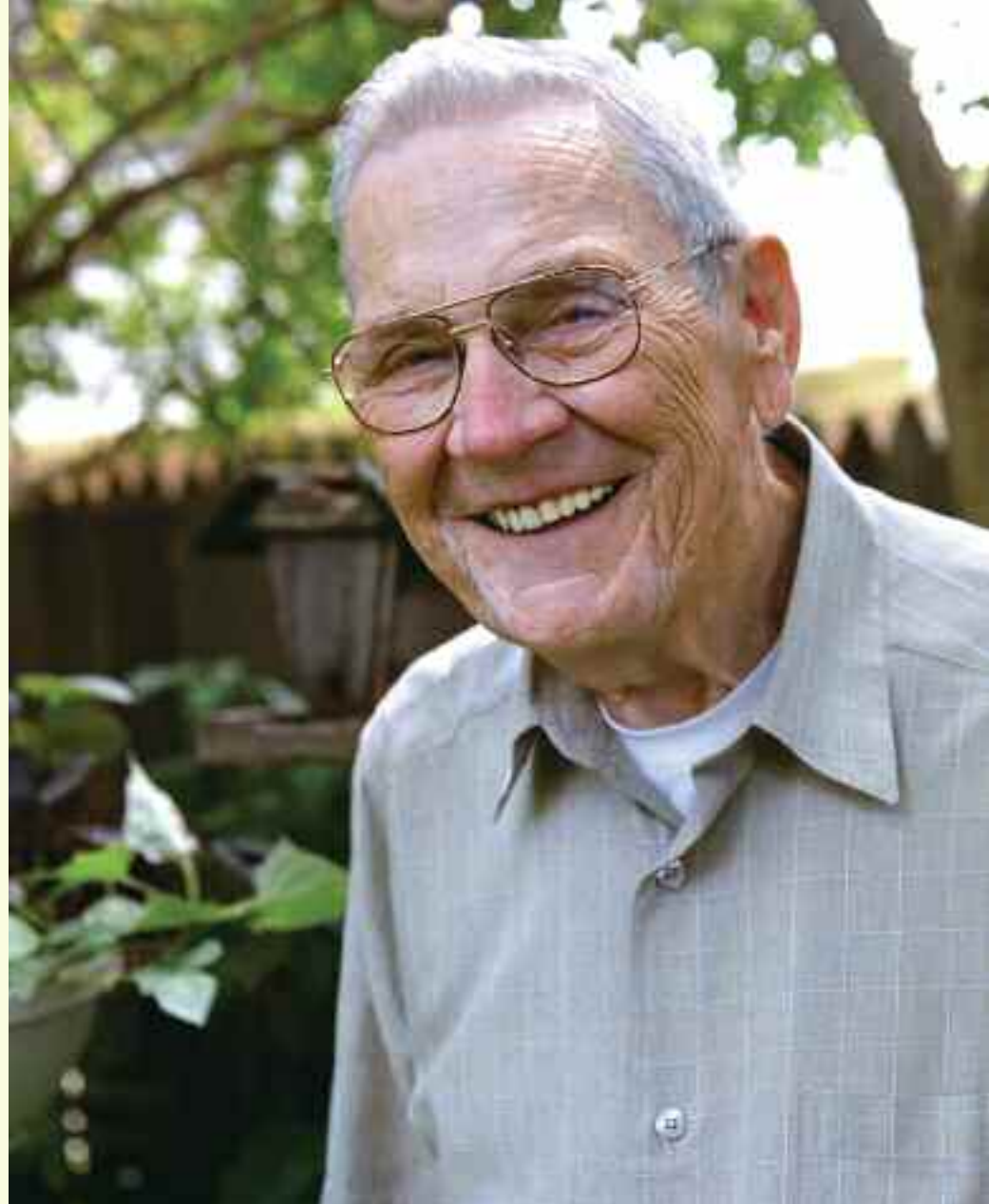
Immediately following my surgery, I started spraying ORAL GUARD. My mouth felt better after every use. My breath was fresher, my swelling was almost nonexistent, and my dentist and surgeon were both amazed at how fast my recovery came about. I'm not the kind of person who normally writes about a product, but this is one that really works. For such a small bottle, this product packs a huge punch.

Sincerely,

M. Torrez

EDITOR'S NOTE: If Oral Guard™ can do so much for an accident victim with a mouth full of stitches, can you imagine what it could do for you?

Jay White, IVL FOUNDER



***Thanks to ORAL GUARD™
Mr. Torrez can smile again!***

All testimonials are from real IVL customers and users of Oral Guard™.
For privacy reasons, actual likenesses are not used.

*“I can’t believe it but you
DON’T HAVE ANY MORE CAVITIES!”*



ORAL GUARD™ helped save this dental patient’s teeth when she couldn’t afford to visit her dentist.

“I am 84-years-old. Two years ago, I had countless cavities filled and gum treatments every four months. My dentist was trying to save my teeth. A year later, when I went to make my annual appointment, I found out I wasn’t eligible for dental coverage due to an error with my HMO. That meant I had to wait another year for my examination. I was sure it would lead to more dental work. In the meantime, I had received your info about Oral Guard and sent in for it. The year passed and I called again to set up an appointment. My gums had been completely pain free, but I dreaded to hear about how many cavities I must have after two years. On the day of my appointment, they took more x-rays than I had ever had taken. Then the dentist informed me my mouth was in very good condition. I was elated! I then asked how many cavities I had. ‘I can’t find any,’ he responded, every bit as amazed as I was. Thank you all for Oral Guard. This is one time the product lived up to the advertising.”

— I. S., Vista, CA



Call toll-free 1-800-218-1379

ORAL GUARD™ is ...

- ✓ **GUARANTEED** to help reduce swelling, infection, and pain.
- ✓ **GUARANTEED** to help lower the bacterial count that causes gum disease and tooth decay.
- ✓ **GUARANTEED** to help soothe, rebuild, and condition inflamed, swollen or bleeding mouth tissue.
- ✓ **GUARANTEED** to help create a favorable oral climate for overall health.
- ✓ **GUARANTEED** to help keep your teeth and gums healthy for life.
- ✓ **GUARANTEED** to help whiten your teeth, sweeten your breath and keep it germ free for hours.

You owe it to yourself and your family to try ORAL GUARD™ and see for yourself what doctors and dentists have already discovered—that this revolutionary, 100% natural formula is a great way to ELIMINATE bacteria ... FIGHT infection ... and SPEED the healing process.

Click www.IVLProducts.com

“Trust me. All the Waterpiks® and flossing didn’t stop the bacteria waging a 24-hour-day war in my mouth. But ORAL GUARD™ did!”

Jay White - IVL Founder & ORAL GUARD™ user



**For such a small bottle,
it packs a huge punch!**

**Here's why ORAL
GUARD™ works so
amazingly well for
people of all ages!**

**It's a safe, POWERFUL
antibacterial agent!**

Food-grade hydrogen peroxide and green tea extract work together to fight bacteria and enhance overall health.

**It's a POWERFUL toxin
fighter!** Antioxidants, folic acid and alpha lipoic acid, help reduce swelling and rid the mouth of toxic invaders.

**It's a POWERFUL
tissue conditioner!**

Vitamin K acts as a tooth preservative. Propolis extract is a high-potency, natural antibiotic. Eucalyptus oil, menthol, and aloe vera are three of the most soothing, healing ingredients known to mankind.



ORAL GUARD™ contains 26 antibacterial, antifungal, anti-inflammatory, immune-boosting ingredients that our customers swear by!

“Your product has made a significant difference in both my dental/oral health and also my overall health. My dentist told me how much better my oral hygiene is since I've been using Oral Guard.”

J.A.W.
Los Angeles, CA

“Approximately nine months ago, I started using Oral Guard. As a result, I am feeling much less pain and my gums are substantially better than they have ever been for years. What a helpful product. I would strongly recommend it to anyone who needs to give attention to their gum health.”

J.K. Parker, CO

“I really love Oral Guard. I don't care how small or big the pain is in my gums, but a few sprays and it is gone so I know its working.”

P. R.
Minneapolis, MN

“Some months ago I began using Oral Guard and I am very pleased with the results. My mouth is left feeling clean and fresh and if I have any soreness in my mouth it quickly disappears after using the spray. My husband also used it and he is as pleased as I am. It is a very fine product.”

G.E.J.

“My teenager is so happy to have such a wonderful product—Oral Guard. She's had braces on for 2 years and 1 more year to go and between biting her cheeks and canker sores, she's tried everything and nothing has worked, until she tried Oral Guard. Now all she has to do is use it a few times when one of these

problems starts and what a relief—cleared up and no pain. She loves the taste too. Thank you for making such a wonderful natural product. “

Kathy Denk
Manitowoc, WI



“I have occasional gum problems and Oral Guard is my rescue. It is so soothing and refreshing and healing. I recommended it to my nurse practitioner who happened to mention serious gum problems.

It is beyond the quality mouth washes, it really makes a positive difference.”

M.B.
San Rafael, CA

Before you take any supplement, please consult your physician or other licensed healthcare professional to determine if it's appropriate for you.

Testimonials appearing here reflect the unique experiences of users of this product. We do not intend to indicate that your experiences will be identical. Individual results from use of the product may vary.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

To be removed from our mailing list or to request that we not share your information with other companies, write to IVL, P.O. Box 3840, Camp Verde, AZ 86322-3840.

We also receive master lists from other companies. To ensure your removal from these lists, write to DMA, P.O. Box 643, Carmel, NY 10512.

You can brush and floss 'til you're blue in the face but still not have healthy teeth and gums!



Only ORAL GUARD™ can help you win the war on bacteria!

Brushing and flossing may be important for proper hygiene, but ORAL GUARD™ is more important for total health.

The latest medical research reveals that many diseases are linked to periodontal disease, which can strike no matter how well you brush or floss.

FIND OUT WHY IN THIS REPORT▶

Journal of HEALTH & LONGEVITY

**FREE
Bonus
Report**

Introducing the Latest Health Breakthroughs In Longevity Science

NEW DENTAL SPRAY COULD ACTUALLY SAVE LIVES!

Left unchecked, gingivitis can lead to often fatal health issues such as stroke, heart attacks, and more!

In 1994, when nationally known syndicated humorist Lewis Grizzard died at the age of 47, the obituary named heart disease as the cause. But in the opinion of at least one consultant on the case, Atlanta oral surgeon Thomas Boe, "He is a classic example of somebody whose chronic dental infection led to chronic disease, valve failure and ultimately death."

Serious Statistics - It is shocking to learn that 80% of all adults in the United States have experienced some degree of chronic inflammatory disease of the gums, bones and ligaments that support the teeth. Also shocking is the fact that the majority of Americans lose all

their teeth by the time they reach age 60. Even so, gum disease is seldom thought of as a potential killer.

Mounting scientific evidence, however, shows it is time to take oral health much more seriously. Doctors have known for years that dental infections pose a risk to the heart, but a thorough review of the medical literature now suggests that dental infection can also be associated with chronic disease.

More than 300 species of bacteria live in the mouth. Left unattended, these bacteria, including streptococci, can cluster between the tooth and gum, forming colonies and bacterial towers that lead to gingivitis; inflammation of

the gums and tissue. Gingivitis often develops into chronic low-grade infection, periodontitis, where inflamed gums pull away from the teeth to form a growing pocket of infection.

When this infection spreads unchecked, bacteria will eventually begin to eat away at the bone beneath the gums, loosening teeth and causing tooth loss. When these bacterial colonies multiply, any tear in the gum can form a spillway through which bacteria and toxic compounds can enter the bloodstream.

If, for some reason, the body's immune system is not strong enough to deal with this onslaught, bacteria can enter the fatty deposits in the carotid arteries. Like other harmful and infectious microorganisms, these periodontal pathogens in the bloodstream may play a role in the development and progression of atherosclerosis, leading to both cardiovascular and cerebrovascular disease. Invading bacteria can also form cell-damaging low-grade infections.

Evidence showing a link between periodontal disease and other types of systemic disease, including arthritis, leukemia and immune system disorders is also growing stronger.

Cardiovascular Disease — A heralded study presented to the

International Association of Dental Research by Dr. Robert Genco, editor of the American Academy of Periodontal Journal, found that people with periodontal disease are 2.7 times as likely to suffer a heart attack than those with healthy gums. Says Genco, "We found that among the sample population under age 60, gum disease was an even more important risk factor for cardiovascular disease than high blood pressure."

Another study presented at an American Heart Association annual meeting found that 85 percent of heart attack patients had periodontal disease compared to 29 percent of healthy volunteers.

Stroke — In a study of 62 people averaging 66 years of age, it was found that the plaque thickness in the carotid arteries was more than 50% greater in those with severe gum disease than those without it. It is believed that once in the blood vessels, bacteria irritate the lining making it more susceptible to plaque formation and buildup.

Diabetes — Studies show that for diabetics, who are naturally predisposed to bacterial infections that thrive on the sugars they have difficulty regulating, periodontitis can make their condition worse. When treated for periodontal disease, some diabetics have needed less insulin.

Pneumonia — Pneumonia, a bacterial infection of the airways, can result if the immune system is too weak to defend against bacteria that are inhaled into the lungs, including the bacteria living in the mouth and throat. In one Japanese study, it was shown that an oral topical antimicrobial effectively lessened the incidence of pneumonia.

Premature Birth — A recent study of 3,000 pregnant women showed those with severe gum disease to be up to eight times more likely to have underweight, premature babies than moms with healthy mouths. Preliminary findings in a current National Institute of Health study are already showing similar findings. Prostaglandin, a labor-inducing chemical found in dental plaque, is believed to be the culprit.

What Can Be Done? Brushing and flossing regularly are not enough to remain safe from this insidious threat. In a comprehensive review of the scientific literature on oral health released in 2000 by the Surgeon General, it was found that more than one fifth of Americans have destructive gum disease. Evidence shows that routine brushing and flossing, even regular dental exams and cleaning may actually loosen bacteria, helping them spread and increasing chances for

their entry into the bloodstream. That's why even conventional medicine recommends the use of antibiotics during dental work for those susceptible to heart valve problems.

The Solution — Oral Guard. As the medical establishment learns more about the cause of diseases, this new knowledge spurs the scientific development of innovative products that can provide help. Oral Guard™, an easy-to-use antibacterial, anti-inflammatory dental spray, is just such a product. Oral Guard™ dental spray was introduced to not only relieve the symptoms of gum disease but to also help alleviate the source of the problem: bacteria. Oral Guard™ has since earned popular and professional acclaim, and is frequently recommended by dentists.

How Does it Work? Oral Guard™ combines an exceptional set of natural ingredients that not only offer unique individual benefits and work together to produce additive effects, but multiply those additive effects through their synergistic interaction. Even before taking into account any additive or synergistic effects, Oral Guard™'s list of ingredients is impressive.

35% Food-Grade Hydrogen Peroxide — The safest of all antibacterial agents, hydrogen perox-

ide has been recommended by dentists for years as an effective means for reducing gum swelling, redness and bleeding.

Green Tea — With sufficient oral tissue contact, green tea has been found to strongly inhibit the growth and adherence of periodontal and decay-causing bacteria. The polyphenols in green tea are thought to lower the risk of various cancers, including lung and mouth.

Folic Acid — A recent addition to the formula, folic acid plays an important role in the proper replication of DNA. When sprayed into the mouth rather than taken as a supplement, folic acid may aid in the uniform reproduction of tongue cells and help prevent oral cavity cancer.

Vitamin K1 — Studies show that vitamin K1 is as effective as fluoride in blocking the transformation of simple sugars and starches into lactic acid, which is known to cause tooth decay.

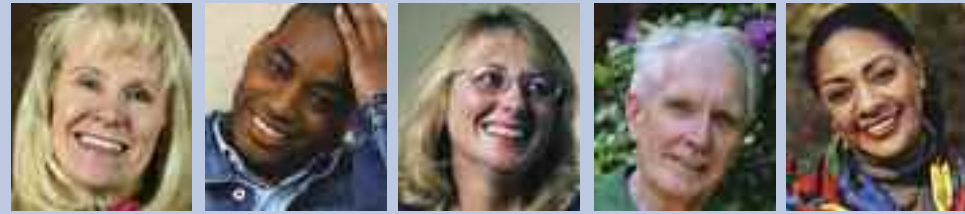
Xylitol — Oral Guard™ now contains Xylitol, the newest cavity fighting sweetener available. This incredible natural sweetener increases salivary flow, inhibits the formation of cavities and reduces plaque growth.

Natural Antioxidant, Anti-inflammatory, Antiseptic and Antibacterial Ingredients — These include the antioxidant

alpha lipoic acid and the natural antibacterial propolis extract. Gotu kola and Vitamin K1 prevent free radical damage to gums and mucus membranes. Calendula, comfrey root, tea-tree oil, aloe vera and goldenseal work together to close infective gaps. The echinacea/pau d'arco combination, along with myrrh oil, helps overcome inflammation, tighten gums and prevent pyorrhea. Eucalyptus oil, menthol-freshening ingredients such as parsley, peppermint oil and spearmint round out the formula's herbal armor and freshen the breath at the same time!

As the volume of studies showing the serious ramifications of poor oral health increases, Oral Guard™ is already available to help improve oral health and prevent more widespread problems. Packaged in a small spray bottle, Oral Guard™ is convenient to carry and use. The powerful ingredients found in Oral Guard™ are more effective at killing plaque-causing bacteria than either brushing or flossing. Used after and between every meal, this new product provides users with an effective safeguard against the dental and systemic problems caused by oral bacteria. More information about the benefits of Oral Guard™ can be obtained by calling **1-800-218-1379**.

What do these people have in common? They got great results by using ORAL GUARD™ every day!



■ “I have been using your product, Oral Guard, for about 6 months. It does a great job in keeping my teeth and gums healthy. I am 74-years-old and still work in mall security. I have to look the best I can because I talk to a lot of people every day, and I have to be in good shape to give a great impression to the public. I still have my own teeth, and they are in great shape. I give the credit to Oral Guard. My dentist asked what I'm doing different and I showed him the spray bottle. He was impressed, to say the least. He is also going to try it himself. This product fits into my life just right. I think anyone, any age, young or old, should use this product. It works.” — G. M., Clinton, MO

■ “I am 82-years-old, and have a bad habit of brushing my teeth too vigorously, which results in my gums being damaged. This soreness would last about 2 weeks even when I used mouthwash. The Oral Guard arrived just in time. After using it that night, I awoke the next morning with no sensitivity at gum level. I also have an uneven bite, which causes me to bite my inner cheek occasionally when I eat. Let me tell you that is very painful and used to last for days. Now, while using Oral Guard, the problem clears up by the next day. Two weeks ago, my dentist remarked that my gums were in great shape. I didn't tell him about Oral Guard, but will take a bottle with me next week when my permanent caps will be fitted.” — J. L. J., Nashville, IN

■ “I'm 47-years-old. I had started to bleed a lot while flossing and I suddenly noticed how my gum tissue began to recede. Since using the Oral Guard, I have no more bleeding when I floss and have not noticed any more receding in my gums. I visited my sister on Friday as usual and my nephew showed me a very painful sore in his gums, and asked me if I had anything for it. I had a bottle of Oral Guard in my bag — I always carry it with me — I sprayed his mouth and told him to use it after every meal and before he went to bed. On Sunday, when they came over for Sunday dinner, the sore was gone!”

— E. D., Brooklyn, NY

Click www.IVLProducts.com

**ORAL GUARD™ helps keep
your teeth in your head and
your money in your wallet!**



***“Oral Guard has saved me a big
dental bill and much pain!”***

“My lower left gum had gotten tender and puffy. Using Oral Guard on it made it more comfortable. Then, when I saw the dentist, he said it was ulcerated. He described the coming process of dental surgery, destroying the bridge above the area, cleaning out the infected area and making a new bridge. I could see dollar signs buzzing about my head, to say nothing of the pain involved. Knowing that Oral Guard had been helping, I began putting a tab of cotton into that area at night and saturating it with Oral Guard. It kept the swelling and tenderness down. Each time I brushed, I also went gently over my gums, paying special attention to the affected area. In a few days, the area drained. I continued the cotton and Oral Guard treatment each night until I was convinced that the danger of oral surgery was passed. I continue to use Oral Guard twice a day, and every few days I use the cotton tab with it, to keep the product concentrated in the affected area. I have not needed the surgery! And I will continue to treat my gums with this wonderful product!”

—Marie Schaaf, Apple Valley, CA



Call toll-free 1-800-218-1379



“I’ve had the pleasure of using Oral Guard for one month and the benefits were immediate. My mouth felt so clean and my breath so fresh. Oral Guard was good at stopping the bleeding gums by causing them to heal. I have a cavity that had become infected, but using Oral Guard twice a day took away the pain and swelling. My mouth is so healthy while using this great product.”

Valerie Mann, VA



FREE MYSTERY GIFT!

It’s not a vitamin ... it’s not a supplement ... it’s not a health book. But it’s something you’ll use everyday and something that works ten times better than what you’re using now.

You’ll be so happy with this special gift that you’ll most likely never use another brand. Over a lifetime, you’ll also easily save the price of your ORAL GUARD™ purchase by using your FREE mystery gift daily. Your FREE mystery gift is yours to keep just for trying our money-saving ORAL GUARD offer!

You need ORAL GUARD™ if you have any of these unsettling symptoms:

Your gums have pulled away from your teeth...

You have red, swollen or tender gums...

You have pus between your teeth and gums...

You notice a change in the way dentures fit...

Your gums bleed during brushing...

You have any loose teeth...

You suffer from excessive tooth decay...

You have bad breath that lingers...

You suffer from recurring canker sores...

Or you simply want your gums to look pinker, feel tighter and look healthy for a lifetime!

Medical experts agree: Many serious health problems begin in your mouth!



“We found that among the sample population under age 60, gum disease was an even more important risk factor for cardiovascular disease than was high blood pressure.”

Dr. Robert Genco
Editor, American Academy of Periodontal Journal

“It is critical that the public becomes aware of the fact that without good oral health, you can’t have good general health.”

Dr. Formicola
Dean, Columbia University School of Dentistry

Money-Saving Order Form

Gum disease is nothing to smile about but ORAL GUARD™ sure is!
Try it today RISK-FREE ...



You must be 100% satisfied or it's FREE!
If ORAL GUARD™ doesn't help improve your oral health and protect you from more serious illness, return the unused portion (or empty bottle) within 60 days and get a 100% refund excluding shipping. NO questions asked.

Our best deal ever!

YES! I want to say goodbye to gum disease forever and help protect myself from heart attack, stroke, and other serious health problems. Please send me my ORAL GUARD™ order checked below risk-free.

- I want to **SAVE OVER \$100** with your **Ultimate Protection Package** and get a **FREE Gift!** Please send me 6 handy spray bottles of ORAL GUARD™ for \$179.70 along with 3 more bottles absolutely FREE! I'll also get FREE shipping* and a FREE Mystery Gift guaranteed to work better than any product of its kind on the market. **Item #OG03**
- Please send me one spray bottle of ORAL GUARD™ — a 1-month supply—for only \$29.95 plus \$7.95* shipping and handling. **Item #OG01**

Ship to: (if different from address on other side)

Name: _____

Address: _____

City/State/Zip: _____

Daytime Phone (in case we need to call about your order): _____




Email Address: _____

(When products ship we will e-mail you an order confirmation.)

***SHIPPING POLICY:** SHIPPING PRICES VALID FOR LOWER 48 STATES ONLY. PLEASE CALL FOR RATES TO AK, HI AND OUTSIDE THE US. REFUNDS EXCLUDE SHIPPING.

Method of Payment: (Arizona residents, please add 8.35% sales tax)

Check Money Order enclosed for \$ _____ (Payable to Institute for Vibrant Living)

Charge \$ _____ order total to:   

Card number: _____

Exp. date: _____ / _____ Security Code (3-digit code on back of card): _____

Print Name: _____ Signature: _____

 **Mail Your Order Form** to: Institute for Vibrant Living, P.O. Box 3840 Camp Verde, AZ 86322-3840

 **For Fastest Credit Card or Check by Phone Ordering,** Call Toll-Free: **1-800-218-1379**
Order Online Anytime at www.IVLProducts.com



Detach and mail in enclosed envelope