

**All-natural
Skin Discovery!
100% Paraben Free!**

**REVERSE THE AGING
PROCESS OF YOUR FACE!!**

AMAZING NEW PEPTIDE FORMULA RESTORES, RENEWS & REGENERATES SKIN AT THE CELLULAR LEVEL!!



*And the product is as great as the guarantee
REVIVA-DERM™ – 100% effective,
results 100% guaranteed!*

Plus... Free Book!

Sedona Skin Care Secrets – a \$19.95 Value, FREE!

To everyone who really loves beautiful skin:

When you look in the mirror, how do you really feel about your skin? Are you happy with the way it looks, or do you cringe and think: “Oh, great, there’s another new wrinkle and blotch!!”

Well, it’s time you knew about an amazing new formula that is

- *100% guaranteed to **prevent** today’s blotches and wrinkles*
- *100% guaranteed to **repair** yesterday’s lines and flaws; and*
- *100% guaranteed to **defy** the imperfections of tomorrow!!*

Reviva-Derm™ available only from the Institute for Vibrant Living™.

WHO CAN SAY NO TO “NO WRINKLES?”

BEAUTY IS MORE THAN SKIN DEEP

Reviva-Derm™ will improve more than “just” your complexion. Social psychologists have done studies that show that people respond more positively to “beautiful” people than to “less beautiful” people.

It’s amazing, but it’s true!

When a person is perceived as attractive, they are also seen as having a more pleasant personality and as being more competent than less beautiful people!

Sociologists have observed job interviews and, as unfair as it may be, the more attractive

over please...

the job applicant, the greater their chances of getting the job! Attractive people are rated as more poised, humorous, and more socially adept than those thought of as less attractive!

Studies show that those with clear, smooth, blemish-free skin are more easily approached by others.

Let's face it: ***Your face is your passport in society.*** If your skin was as beautiful as it could possibly be, how could that change your life? An improved appearance can make all the difference in the world... How do you feel when someone looks you in the face, ***up close and personal?*** Are you embarrassed because they are getting a good look at your imperfections? Do you look away? Do you use your hands as a cover up?

It's time to look people in the eye (up close and personal) and put away those cover ups! Do you want to enhance your personal relationships? Do you want to feel good about yourself and not worry about what others may be thinking about your skin?

With **Reviva-Derm™** you can put all your worries aside. And it's 100% guaranteed so you have absolutely nothing to lose! **Reviva-Derm™** will change your skin and improve your looks. And with smooth, beautiful skin, the way people respond to you will improve: at work, in your social life, in your love life! You can't afford not to give **Reviva-Derm™** a try!

ARE YOU "OUT-GROWING YOUR SKIN?"

In your mind you picture yourself always the same. But one or two years from now, will your face be as fresh and smooth as it is today? Or will it be a little coarsened? With fine lines growing deeper around your eyes, your nose, your mouth? Will you discover one day, while you are still young, that your skin has grown old?

REVIVA-DERM™ IS YOUR PASSPORT TO BEAUTIFUL SKIN!

Throughout time, people have tried to create, re-create and preserve beauty. As far back as 69 B.C., Cleopatra was known for her beauty, and for taking good care of her skin.

Long before alpha hydroxides were "discovered," Cleo was taking milk baths and applying milk to her face. She knew that for some reason, milk helped plump up her skin and reduced signs of aging. Today, we know that it's the lactic acid in the milk that does the trick.

Back in 1846, a chemist named Theron T. Pond extracted a healing "tea" from the bark of witch hazel, calling it Pond's Extract. It supposedly cured everything from rheumatism to diphtheria. The offspring of this was Pond's Vanishing Cream and Pond's Cold Cream.

But taking care of the skin, and preventing the signs of premature aging, continues to be important for most people. And there's nothing wrong with wanting great skin, regardless of your age, or whether you're a man or a woman.

Luckily, science has come a long way, and if Dr. Pond was around today, he would be thrilled by what his fellow scientists have discovered: ***peptides.*** *The naturally occurring substance in the skin that stimulates collagen renewal. This replenishes and regenerates the cells.* Scientists have finally figured out how the skin heals itself, and how to encourage skin to continue this healing process.

And that's not all! Scientists have shown that no matter what your gender, your age, or your skin type, you too can age more beautifully through the genius of *peptides*. And **Reviva-Derm™** is the most effective peptide serum you will find.

SCIENCE CLASS, 101 (or...what are peptides, really?)

When a wound occurs, the body automatically launches an inflammatory response to summon extra cells to the wound site. Then, directed by highly specific protein signals, called peptides, (tiny pieces of primary protein, the first material of life), these remarkable little cells begin dividing and ultimately regenerate tissue and close the wound! This is nature's ingenious way of dealing with tissue injury, and it works well.

Skin degeneration of any kind (including the aging process) is true tissue damage, but for some reason, the peptides don't seem to recognize it as damage, and they don't send in the troops to repair it.

But scientists have finally discovered a way to work with the peptides by encouraging the formation of new collagen in the underlying layer of skin (the dermis), which in turn plumps up the top layer of skin (the epidermis); filling in lines and wrinkles. It makes sense and, like nature's way of dealing with tissue injury, it also works! As a matter of fact, *it works very well*.

PEPTIDES REPAIR AND REGENERATE SKIN FROM THE INSIDE OUT

While Cleopatra's method plumped up the skin's exterior, *peptides repair and regenerate the skin's interior*. Sure, there are many products that work on the outside of the skin, and some may have temporary benefits, but once you wash your face, most of the product goes right down the drain. With regular use of **Reviva-Derm™**, you get the kind of scientifically proven deep-down skin care that doesn't wash off!

Reviva-Derm™ is a paraben-free, proprietary formula that combines the healing power of peptides with several other carefully chosen, phenomenal ingredients, perfectly blended together *to work with your peptides!*

High-potency **Reviva-Derm™** improves your skin's texture naturally, dramatically reducing fine lines and wrinkles, creating firmness, clarifying skin and repairing sun damage.

With the collagen-rebuilding power of peptides, along with high levels of vitamins A, Ester C, and E, and a blend of green tea extract and allantoin, **Reviva-Derm™** is absorbed instantly to provide you with facial care unsurpassed by any other skin preparation or by any other peptide formula—and it's *100% guaranteed!*

Reviva-Derm™ is guaranteed to give you these remarkable results and more:

- Firm skin
- Increased elasticity
- Reduced appearance of fine lines

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- Improved clarity
- Improved radiance and texture

The **Reviva-Derm™** formula was created to work naturally with nature, to do what your skin was designed to do in the first place! **Reviva-Derm™** will provide:

- Visible anti-aging benefits
- Super hydration and deep moisturization
- An environmental shield
- Firming and toning

And remember, the more beautiful the condition of your skin, the more beautifully people will relate to you! **Reviva-Derm™** can provide both!

WHAT'S GOING ON DOWN UNDER?

Well, it's simple. Between the top layer of skin and the bottom layer of skin, there's a matrix of cells that needs collagen and elastin to connect and hold the two layers together. The quality of this matrix relies on moisture.

And it's what gives your skin elasticity, or the memory to bounce back. Over time, the skin's ability to produce collagen and elastin decreases, and it "forgets" how to return to its original shape, hence the formation of lines and wrinkles. Combine this process with genetics, lifestyle indiscretions, pollution, and sun damage, and you've got aging skin.

But you don't have to live with aging skin. There is something you can do about it, it's called **Reviva-Derm™**, and just like the name implies, **Reviva-Derm™** brings life back to your skin! **Reviva-Derm™** rebuilds skin by helping to increase the synthesis of new collagen, elastin, and water-holding properties. **Reviva-Derm™** aids in rebuilding and enhancing your skin's micro-circulation. It repairs and tightens the skin barrier, and increases production of new cells.

ALL ANTI-AGING SKIN PREPARATIONS ARE NOT CREATED EQUAL

Reviva-Derm™ is superior for bringing youthfulness to mature skin, and it's unbeatable for maintaining the health of younger skin. You'll have smoother and better moisturized skin, with increased skin firmness and elasticity. Wrinkles will be reduced, as well as blemishes, scars and bumps. **Reviva-Derm™** even helps to establish more resistance to entry of viruses and bacteria through the skin.

With **Reviva-Derm™**, you'll—

- **Increase** collagen and elastin for more resiliency
- **Increase** water-holding protein and sugars for better skin firmness and moisturization
- **Speed** rebuilding of skin capillaries to help skin absorb nutrients
- **Tighten** and repair the skin barrier for less moisture loss

- **Protect** your skin from viruses and bacteria
- **Speed** removal of damaged collagen and elastin from skin

A UNIQUE PEPTIDE FORMULA WORKS WITH SKIN'S NATURAL REGENERATIVE ACTIVITY TO REVEAL HEALTHY-LOOKING, SENSATIONAL SKIN.

With a super-hydrating formula, **Reviva-Derm™** is lightweight, greaseless and quickly absorbed to deeply moisturize, protect, and smooth facial skin, including the delicate eye area. **Reviva-Derm™** soothes and prevents puffiness, and creates a protective barrier from the elements. What's more, **Reviva-Derm™** visibly diminishes fine lines and smoothes and firms wrinkles.

High-potency **Reviva-Derm™** is 100% paraben-free and is a truly effective anti-aging, anti-wrinkle regimen to help make your skin as soft, healthy and beautiful as possible.

Your skin's natural beauty will reappear with **Reviva-Derm™**. Peptides activate the body's natural mechanism of improving skin health. It's safe, gentle, and helps your body's own regenerative activity to remove the effects of time and skin damage.

FAST FACT:

After using **Reviva-Derm™ for 6 months, the surface area occupied by deep wrinkles can be reduced by 68% and mean wrinkle density by 51%!**

SECRET INGREDIENTS?

There's nothing secretive about **Reviva-Derm™**. The ingredients are pure, and the label is clear. In addition to the peptide in a preservative-free hydroglycolic (plant-based) solution, **Reviva-Derm™** contains the following arsenal of active ingredients to help counter the oxidative damage of free-radicals, ultimately making a more youthful you!

Reviva-Derm™ is teeming with antioxidants, which have been found to stop or even reverse free-radical damage, to stop sub-dermal inflammation, and even to help mend some types of scarring.

That's why we put them in there!

- **Ascorbyl Palmitate/Vitamin C or Ester C:**

A lipid (fat) soluble Vitamin C that is not flushed from your system like water soluble Vitamin C. Important for the manufacturing of collagen in addition to being vital to the immune system as a powerful anti-oxidant. Research has shown that Ester C may help refresh skin after long exposure to sun. And because Ester C helps stimulate the growth of fibroblasts, the cells that help produce collagen and elastin in human skin, it has been shown to help reduce fine lines and wrinkles from sun exposure, to help firm sagging skin that is losing firmness because of damaged collagen, and also to soothe sunburned, inflamed, or irritated skin.

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- **Retinyl Palmitate/Vitamin A:**

Vitamin A has been shown in many studies to reduce sebum production and the buildup of keratin in the follicle, in addition to helping to maintain cell membrane integrity.

- **D-alpha Tocopherol/Vitamin E:**

A powerful biological antioxidant in its own right, Vitamin E is essential to the function of Vitamin A. It is also important for its interactions with selenium, an antioxidant trace mineral. D-alpha Tocopherol is the most active form of Vitamin E in the human body.

- **Green Tree Extract:** Green tree extract contains volatile oils, vitamins, minerals and polyphenols, and is one of the most potent antioxidants in nature. It has antibacterial properties and is also an excellent detoxifier. For centuries, green tree extract has been used for its calming, soothing effect on the skin.

The Other Ingredients Are:

- Allantoin: has shown significant ability to heal wounds and skin ulcers, and it helps to promote new tissue growth.
- Carbomer: a polyacrylic acid gelling agent.
- Phenoxyethanol: is an excellent, non-irritating preservative, listed by the FDA as being safe to use on skin.

The **Reviva-Derm™** formula has been carefully thought out, meticulously assembled, and scientifically proven to work for you. (Even the purity assured delivery system was designed to keep germs out.) **Reviva-Derm's™** firming peptides and healing antioxidants actively treat photo-aging, uneven skin tone, acne prone skin, pimples, blackheads, scars and rough texture.

WE'VE GOT THE SCIENCE TO BACK IT UP

Studies reveal that several changes in skin condition caused by human aging and photo-damage can be reversed with the use of peptides. **Reviva-Derm™** was tested on cell cultures, as well as on 35 healthy women volunteers. It was a tightly controlled blind study over two, four and six months, and the volunteers applied **Reviva-Derm™** to one side of their face, and a placebo on the other side.

After two months, 60% of the volunteers answered “yes” to the question, “Does **Reviva-Derm™** reduce wrinkles?”

After four months, over 80% said “yes” to that question.

After six months, 90% of the women answered “yes” to that same question.

And the research didn't stop there...

A moisturizing effect was noticed by 92% of the women. A smoothing effect was noted by 80%. When asked if Reviva-Derm™ “made the skin more supple,” 76% said “yes.” Overall, 83% said they found the formula “reduced wrinkles and lines.”

In addition to this, the researchers carefully measured deep wrinkles and moderate wrinkles before the test, and compared that to the depth at the end of the study—a mean reduction of 68% was seen in the deep wrinkles, and moderate wrinkles were reduced by a mean average of 51%.

WHAT CAN YOU EXPECT?

After one application your face will feel smoother and firmer.

In a week - skin color and "glow" improves as the blood capillary network is rebuilt. Lifeless skin regains the rosy glow of youth.

In a month - Skin becomes better moisturized as the skin barrier is tightened and the water-holding ability increases. Skin becomes more firm and tightens as new collagen and elastin replaces old damaged proteins. The skin slowly thickens and becomes more like a younger person's skin.

Over several months - Skin lesions and scars slowly diminish, and often vanish, while wrinkles are reduced. The result is a younger-looking, smoother, blemish-free skin.

This is why you've got to give **Reviva-Derm™** time to work its magic. Even the scientific studies done on **Reviva-Derm™** point out that it becomes “intensified by time.” So give it time. Give it six months. After all, you've got nothing to lose, and all you have to gain is beautiful skin...

YOUR SECRET TO CLEAR, SMOOTH, BEAUTIFUL SKIN

INJECTIONS? Argh! Just the thought of a needle in your face!

CHEMICAL PEELS? Yuk! That's what you do to an orange, not a person!

Reviva-Derm™ is an ideal, gentle at-home alternative to dermabrasion, injections and chemical peels. **Reviva-Derm™** delivers dramatic skin renewal benefits. **Reviva-Derm™** is nature's perfect anti-aging serum. After one application the radiant skin you want is revealed. Feel it. After a week, you know it's working. Smooth and supple. See it. After a month, you've got clearer, less visibly lined skin that's virtually poreless. After six months, well, you'll be writing to us too! And we're eager to hear about your results!

Effective yet gentle therapy without the effects of harsh chemical peels or scrubs.

REVIVA-DERM™ IS SERIOUS SKINCARE WITHOUT A PRESCRIPTION

In a world where the fountain of youth is as close as the nearest overbooked plastic surgeon, **Reviva-Derm™** may come as a relief to many. For those who may be considering anything as drastic as injections, peels, dermabrasion, or surgery, give **Reviva-Derm™** a try... it could save you a fortune in time, money and pain!

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OUR “CELEBRITY” TESTIMONIALS

Many companies get “Hollywood stars” to tell you how great their products are. In the “olden days”, Joan Crawford and Lucille Ball said how great Max Factor products were. Even Alice Faye and Vivian Vance sold Woodbury’s Cold Cream.

But nowadays, at IVL, we have our own “celebrities,” people just like you. They may not be “Hollywood Stars”, but they’re stars to the people that love them, and they’re stars to IVL. Their word carries just as much weight—even more so, because they tell you this because they want to, not because they’re being paid!

PORES APPEAR TO VANISH *“Just a few days after I began using **Reviva-Derm™**, I noticed a dramatic improvement in the texture of my skin. The pores looked smaller and the skin on my cheeks was not so patchy looking. Also, the lines on my forehead and around my eyes were much less noticeable, after a couple of weeks of use. It didn’t make me break out either, which is a miracle because my skin is super-sensitive...”*
—M. Devilbiss

SHRINKS LINES AND WRINKLES *“I have many kinds of lines on my face: deep moderate and fine. I have tried many creams, many that claimed to visibly eliminate lines in three to four weeks. I chose one fine line on my cheek for testing. After four weeks the line was still there, but I felt that my skin was tighter. I decided to give it a try with the six month supply of **Reviva-Derm™**. Now, after six months, I cannot find that line in the magnifying mirror! I’m really impressed.”*
—G. David

Testimonials appearing here reflect the unique experiences of users of this product. We do not intend to indicate that your experiences will be identical. Individual results from use of the product may vary.

REVIVA-DERM™ MAKES OTHER ANTI-AGING PREPARATIONS OBSOLETE

RESULTS EVIDENT—THE BEST SO FAR “I received your letter and purchased *Reviva-Derm*™ 6 bottles (4 plus 2 free), about two months ago and the results have been evident. It works! I have used many products via T.V. and stores, and this has been the best so far! I am a beautician, and well aware of the workings of the hair and skin. I am 68 years old and people think I’m in my 50’s—so this product should keep things down to a dull roar!”

—Nancy Kearney, Colorado Springs, CO

IMPERFECTIONS SEEM TO FADE “When I was a little girl, my face and arms were covered with millions of rust-colored freckles. I scoured my face with Old Dutch Scouring Powder...and even squeezed the juice out of dandelion stems to remove all those horrid, ugly freckles! Now at 71 years of age, and in spite of all those hopeless home remedies, I have beautiful skin—no freckles! I tried *Reviva-Derm*™ and found that my skin drank it in like a thirsty sponge. It helped reduce fine lines and tended to plump the skin, so it’s satiny smooth. It spreads easily, only takes a few drops, it’s non-greasy, and leaves my skin with a dewy appearance. I appreciate a fine product like *Reviva-Derm*™ to help us older ladies look younger!”

—Carolyn Hoyt

THE BEAUTIFUL SKIN YOU DESERVE!

IT’S AWESOME “I am 91 years old, have been using *Reviva-Derm*™ for several months, and people are surprised when I tell them how old I am. Most say I look like 70! This stuff is awesome!”

—William Hionedes

LAUGH LINES ARE PLUMPING UP! “I saw a difference immediately. I was amazed how it plumped up my laugh lines and also it seemed to lift my jowls, which are sagging somewhat. Lifting my skin in any way would be fantastic for me, and your product has done just that! Thank you for *Reviva-Derm*™.”

—Jane T. Youse

Plus, you'll still look like you! Too many people come away from drastic facial "remodeling" looking garish and strange, like a deer caught in the headlights! Their eyes have this perpetually "surprised" look about them. They look like they've had clown surgery!

Reviva-Derm™ contains peptides, the natural human signals that help reduce lines and wrinkles without irritation to produce a more youthful skin. The skin's internal water-holding proteins are increased (true moisturization).

Studies have shown that peptides are more effective in restoring the skin's collagen than Vitamin C or retinoic acid alone. Collagen and elastin are rebuilt, giving you a firmer, more elastic skin.

With **Reviva-Derm™**, skin bounces back! (And it sure beats surgery!)

EXPERIENCE SENSATIONAL SKIN NO APPOINTMENT NECESSARY - NO SHOPPING INVOLVED

Reviva-Derm™ is considered an "eye wrinkle cream," but if it's gentle enough for the tender eye area, you know it's going to be gentle enough for the entire face and throat. You could even apply it to the tops of your hands before going to bed. Having wrinkled hands is one very telling sign of aging poorly.

SWEET DREAMS WITH REVIVA-DERM™

Apply **Reviva-Derm™** on clean skin in the evening. As you sleep, your skin rests, and **Reviva-Derm™** rebuilds it from the inside out! Most people get about 50+ hours of sleep a week, why not get about 50+ hours of **Reviva-Derm™** regenerative skin therapy a week?

Reviva-Derm™ gives new meaning to the words, beauty sleep!

Go to bed with **Reviva-Derm™**, wake up with beautiful skin! It feels naked, only better!

IF AGE IS A STATE OF MIND, THEN REVIVA-DERM™ WILL CHANGE YOUR MIND ABOUT AGING!

If you do your homework, you'll see how economical **Reviva-Derm™** is when compared to other anti-aging skin treatments.

Most companies have put together a "system" of products, which are not only very expensive, but they're a hassle. Who wants to use 5 or even 8 products, when you can get the best results from one? And they offer a zero month guarantee!

One anti-aging product says that their treatment is for your face, your throat, and your décolleté. My deco—what? I had to look that up. It means neck, for crying out loud! And believe me, you pay more for the French! No thanks!

THE COST OF OTHERS

<i>Lancome, 7 product system</i>	\$401
<i>Estee Lauder, 5 product system</i>	\$428
<i>Clinique, 5 product system</i>	\$170
<i>Chanel, 8 product system</i>	\$477
<i>Dr. Perricone, 5 product system</i>	\$295
<i>La Mer, 5 product system</i>	\$540

A SPECIAL GIFT FOR YOU:

HALF A YEAR TO TRY REVIVA-DERM™

IVL believes so strongly that **Reviva-Derm™** will be the best thing that’s ever happened to your skin, that the founder, Donald A. Elgie, is offering an extended guarantee to everyone who responds to this letter:

A **SPECIAL 6 MONTH GUARANTEE** of satisfaction, or 100% of your money will be refunded—no questions asked! (excludes shipping) And I can guarantee that no other company or store will offer you half a year to try a product, but IVL will!

IT’S WORTH THE WAIT

*“I have tried scores of beauty creams over the years, starting in my twenties. Now in my mid-forties, I am happy to be using **Reviva-Derm™**, and noticing an actual improvement in my skin! This has never happened in the past. I encourage anyone who tries it to stick with it because it took a couple of months until I noticed a change. It’s worth the wait!”* —Linda L. C.S.

To really experience **Reviva-Derm™** you’ve got to give it some time. After all, it took time to accumulate imperfections, so it only makes sense that it takes time to truly achieve amazing results. So how about 6 months? That’s a great deal!

FAST FACT: After using **Reviva-Derm™** for 6 months, the surface area occupied by deep wrinkles can be reduced by 68% and mean wrinkle density by 51%! And **THAT** is your guarantee!!

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Don't miss out on this amazing opportunity. Take advantage of your **PASSPORT TO BEAUTY**, included in this packet. Make sure when you place your order that you refer to the sales code so you get your **FULL 6 MONTH 100% MONEY BACK GUARANTEE!**

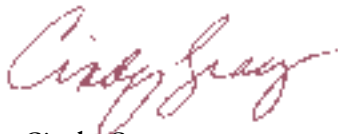
Reviva-Derm™ can be yours for only \$39.95 plus \$6.95 shipping and handling.

BETTER YET, buy 3 bottles of **Reviva-Derm™** for \$119.85 plus \$6.95 shipping, and get one more bottle FREE. Plus, we'll send you Dr. Mikles book, **SEDONA SKIN CARE SECRETS**, a \$19.95 value, FREE!

BEST OF ALL, when you order 6 bottles for \$239.00, you'll get 2 bottles **FREE**, and pay NO shipping, plus you'll get a \$20 Gift Certificate for any future purchase and the **SEDONA SKIN CARE SECRETS** book. (That's a savings of over \$107.00, and the best way to take full advantage of the remarkable benefits of **Reviva-Derm™** .

I hope you're willing to give yourself a passport to more beautiful skin, because when you look your best, life only gets better!

Here's to your beautiful skin!



Cindy Gray
Health & Wellness Writer, Institute for Vibrant Living™
Author of "The Spirit of Health"

With **Reviva-Derm™** , you'll have beautiful skin, *for life!*

6 MONTH MONEY BACK GUARANTEE!

P.S. Remember, take 6 months, that's half a year, to try **Reviva-Derm™** . When you purchase 6 bottles of **Reviva-Derm™** , you'll get 2 bottles free, you'll get free shipping and handling, and you'll get a \$20 Gift Certificate good on any future purchase from the Institute for Vibrant Living. And if for any reason, you're not satisfied with the results, you can return the unused portion for a 100% money back refund (less s/h)! So you have nothing to lose, and all you have to gain is beautifully clear, vibrant skin!

FREE BOOK: SEDONA SKIN CARE SECRETS. Written by Dr. Devin Mikles, M.D., this little book of skin care secrets will pay big dividends for the rest of your life. In this essential guide to youthful beauty, you'll discover the **BEST** daily exercise for achieving and maintaining beautiful skin... the **BEST** super nutrients for keeping skin soft and healthy...why healthy digestion is the key to looking younger...how to look years younger without harsh chemicals and costly and dangerous surgeries and so much more. A \$19.95 value, it's the only skin care book you'll ever need and it's our gift to you **FREE** when you order a three-month supply.



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*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.